## Dr. Babasaheb Ambedkar Open University Term End Examination March – 2021

Course : BBA Date : 09-March-2021

Subject Code : BBA-404(NEW) Time : 01:00pm to 03:00pm

Subject Name : Production & Operation : 02 Hours

Management

Max. Marks : 50

## **Section A**

## **Answer the following (Attempt any two)**

(20)

- 1. Describe production and operations management and its functions.
- 2. Discuss the factors affecting the selecting the location of the project / an enterprise.
- 3. Explain quality control process with suitable example.
- 4. Discuss the concept of sales forecasting and factors affecting it.

## **Section B**

## **Answer the following (Attempt any three)**

(15)

- 1. Define production planning and control and discuss its benefits.
- 2. Write note on process layout.
- 3. In which different situations organization can use control charts, explain.
- 4. What is the prime objective of purchase department? Explain activities / task purchase management involves.
- 5. What are the essential requirement of good product design. Discuss with suitable example.

### **Section C**

## **Part – A (Multiple Choice Questions)**

(10)

- Which of the following production planning and control phase directly deals with dispatching?
  - A Planning phase B Action phase
  - C Control phase D None of these
- 2 What is QFD?
  - A Quality Functional Deployment B Quality Functional Design
  - C Both of these D None of these
- What are the issues generated in absence of Maintenance policy?
  - A Increase in production cost as fixed B Costs are always controlled. labor cost cannot be reduced.
  - C There are no major breakdowns. D None of these

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4	What are the advantages of store management?				
	A	Scientific stock control	В	Efficient stores issues	
	C	Periodic reviews	D	All of these	
5	Quality control directly supports other factors like				
	A	Cost	В	Productivity	
	C	On-time delivery	D	All of these	
6	Which of the following is the type of opinion approach?				
	A	Market testing approach	В	Experts opinion	
	C	Secular Trend	D	None of these	
7	What are the characteristics of good product design?				
	A	It must be easy to repair at a low	В	It must be very reliable to use.	
		repair cost.			
	C	It must be a durable one	D	All of these.	
8	What are the limitations of breakeven analysis?				
	A	Unrealistic assumptions	В	Variable cost varies as output rises	
	C	Both A and B	D	None of these	
9					
	A	It is an index that measures output	В	It involves studying of method and	
		(goods and services) relative to the		locating improved method.	
		input			
	C	It finds standard time needed to	D	None of these	
		complete improved method.			
10	Which of the following is the advantage of PPC?				
	A	Costly		B Internal inflexibility	
				D None of these	
	delivering quality goods within the specified				
		time period			
	Part B (Do as Directed)				
and the same of th					
1	What is inventory control?				
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2	Facility design involves determining the capacity, location, and layout for the				

- production facility. (True / False)
- Define dispatching. 3
- Quality assurance and control are ways which will make sure about the quality, 4 production and delivery of product. (True / False) Why material management is important?
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